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1.9
In 37th

NOVEMBER PROGRAM

U. S. D. A. Noon-Hour Network Broadcast

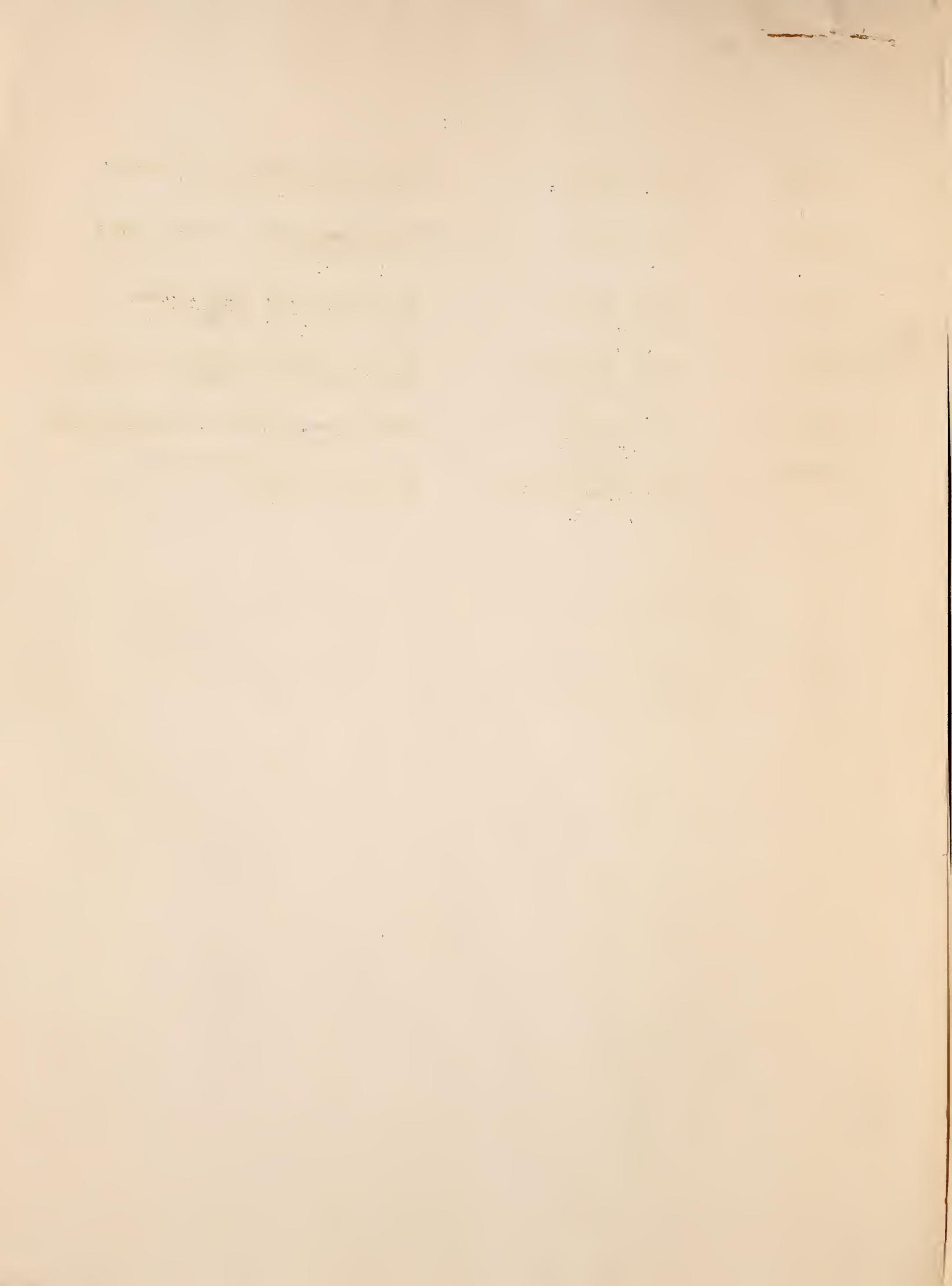
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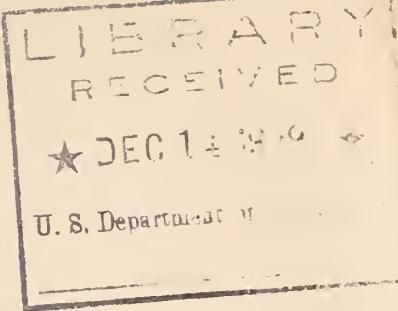
KYW, Chicago; KDKA, Pittsburgh; WCCO, Minneapolis; WOC, Davenport; WHO, Des Moines; WOW, Omaha; WDAF, Kansas City; KWK, St. Louis, KVOO, Tulsa, WOAI, San Antonio; WHAS, Louisville; WSM, Nashville; ESB, Atlanta; and KOA, Denver.

<u>Date</u>	<u>Speakers</u>	<u>Topics</u>
Nov. 5	R. C. Potts A. R. Lee	Turkey talk Profits in Fall Egg Production
Nov. 6	Lewis A. Jones W. D. Brush	Cutting Down the Farm Land Tax Bill Selling Farm Timber
Nov. 7	G. C. Edler H. L. Westover	Markets for Grass and Clover Seeds Know Where Your Alfalfa Seed Comes From
Nov. 8	J. R. Mohler W. F. Callander	Our Animal Population and Industry Cotton Crop Report
Nov. 9	L. M. Davis C. Rowena Schmidt	Progress of the Fall Dairy Market The Milk Route to Health
Nov. 12	W. F. Callander	General Crop Report
Nov. 13	C. W. Warburton	Full Speed Ahead in Club Work
Nov. 14	C. A. Burmeister J. B. Kincer	Progress of Fall Cattle Market The Fortnight's Weather
Nov. 15	O. C. Stine W. B. Bell	The Price Situation Don't Trifle with Tularemia
Nov. 16	O. C. Stine E. W. Sheets	Corn and Livestock Prices The New Style in Beef
Nov. 19	Oscar Steanson J. C. McDowell	Planning Fall and Winter Work 100 Per Cent More Milk from 50 Per Cent More Feed
Nov. 20	C. V. Whalin Dr. Paul E. Howe	Progress of the Hog Market The Customer is Always Right
Nov. 21	Dean F. B. Mumford, University of Missouri	Finding Farm Facts
Nov. 22	W. A. Sherman Dr. Louise Stanley	Potato and Winter Vegetable Situation Ways of Using Winter Vegetables

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Nov. 23	Eric England D. J. Price	How Can Farm Taxes be Lowered? Fewer Farm Fire Losses
Nov. 26	L. C. Gray	What is Happening in Farm Land Values?
Nov. 27	G. A. Collier F. C. Meier	Progress of the Wheat Market Spores Slice Wheat Checks
Nov. 28	H. W. Hawthorne J. B. Kincer	Getting Ready to Balance Accounts The Fortnight's Weather
Nov. 29	C. J. Galpin	Raising the Standard of Farm Living
Nov. 30	W. A. Sherman Dr. Louise Stanley	The Truck Crop Situation The Winter Salad





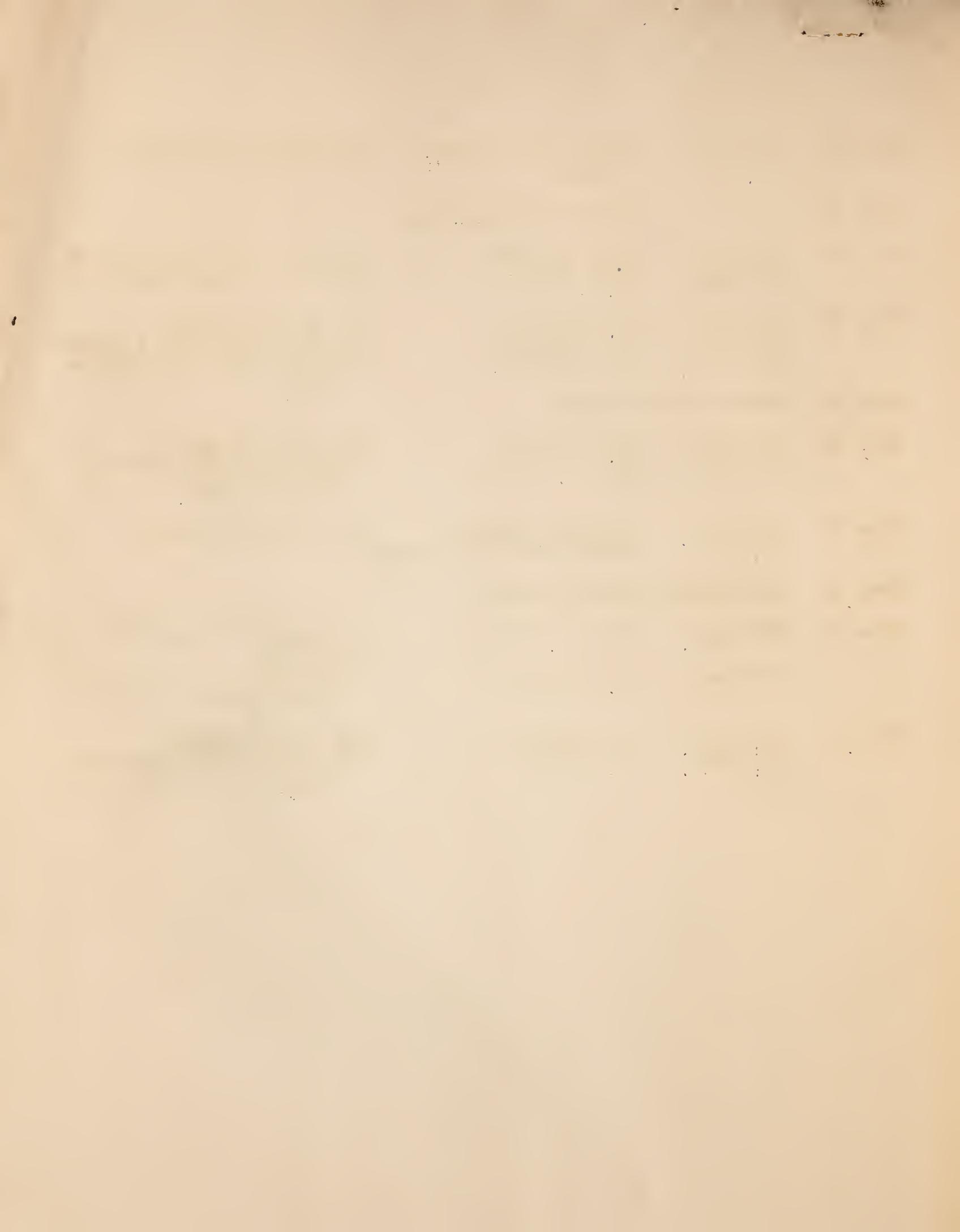
U. S. D. A. NOONHOUR NETWORK PROGRAM

December 9 to December 31.

Broadcast from 1:10 to 1:15 p.m., and 1:30 to 1:40 p.m., Eastern Standard Time (12:10 to 12:15 p.m., and 12:30 to 12:40 p.m., Central Standard Time, 11:10 a.m. to 11:15 a.m., and 11:30 to 11:40 a.m., Mountain Standard Time) by the following stations associated with the National Broadcasting Company: WJZ, New York; WBZ, Springfield; WBZA, Boston; WHAM, Rochester; KDKA, Pittsburgh; WJR, Detroit; WLW, Cincinnati; KFKX and WLS, Chicago; WREN and WDAF, Kansas City; KSTP, St. Paul-Minneapolis; WEBG, Duluth-Superior; WSM, Nashville; WJAX, Jacksonville; WOAI, San Antonio; WKY, Oklahoma City; KVOO, Tulsa; KTHS, Hot Springs; KOA, Denver; WRC, Washington; WIOD, Miami; WPTF, Raleigh; WBAL, Baltimore; WHO, Des Moines; WRVA, Richmond; WOC, Davenport; WBT, Charlotte; WHAS, Louisville; WOW, Omaha; WFAA, Dallas; WBAP, Fort Worth; and WSM, Atlanta. The following stations are added for the Saturday programs: KSL, Salt Lake City; KPO, San Francisco; KGO, Oakland; KGW, Portland; KOMO, Seattle; and KHQ, Spokane.

<u>Date</u>	<u>Time</u>	<u>Speaker</u>	<u>Topic</u>
December 2 - 7 -- All programs from International Livestock Exposition. No Department speakers regularly scheduled.			
Dec. 9	1:10 p.m.	W. F. Callander	Summary, Cotton Report
	1:30 p.m.	L. D. Hutton	Progress in Barberry Eradication
	1:35 p.m.	James F. Martin	Progress in Blister Rust Control
Dec. 10	1:10 p.m.	W. R. Beattie	The Garden Calendar
	1:30 p.m.	W. A. Taylor	New Crops for American Agriculture
Dec. 11	1:10 p.m.	W. R. Beattie	The Farm Calendar
	1:30 p.m.	G. A. Collier	The Grain Market Situation
Dec. 12	1:10 p.m.	W. R. Beattie	The Farm Calendar
	1:30 p.m.	Eric Englund	Recent Farm Tax Changes
Dec. 13	1:10 p.m.	Rowena Schmidt Carpenter	The Household Calendar
	1:30 p.m.	FEDERAL FARM BOARD PROGRAM	
Dec. 14			LAND GRANT COLLEGE PROGRAM
Dec. 16	1:10 p.m.	W. R. Beattie	The Farm Calendar
	1:30 p.m.	O. C. Stine	The Price Situation
Dec. 17	1:10 p.m.	W. R. Beattie	The Garden Calendar
	1:30 p.m.	FEDERAL FARM BOARD PROGRAM	
Dec. 18	1:10 and 1:30 p.m.		NATIONAL FARMERS UNION PROGRAM
Dec. 19	1:25 p.m.	Federal Crop Reporting Board	The December Crop Report

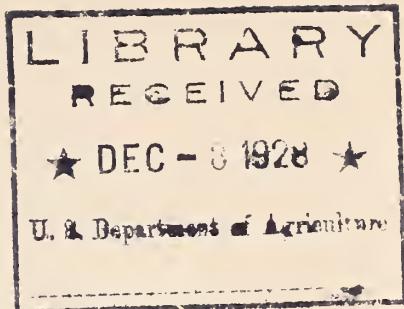
Dec. 20	1:25 p.m.	Federal Crop Reporting Board	The December Crop Report
Dec. 21		NATIONAL GRANGE PROGRAM	
Dec. 23	1:10 p.m.	W. F. Callander	Summary, Winter Grains Report
	1:30 p.m.	C. L. Harlan	Summary, Fall Pig Survey
Dec. 24	1:10 p.m.	W. R. Beattie	The Garden Calendar
	1:30 p.m.	W. C. Henderson	Industrializing Santa's Steeds
	1:35 p.m.	H. N. Wheeler	Christmas Trees and Conserva- tion
Dec. 25		SPECIAL MUSICAL PROGRAM	
Dec. 26	1:10 p.m.	W. R. Beattie	The Farm Calendar
	1:30 p.m.	Karl F. Kellerman	High-Lights of the Year in Plant Science.
Dec. 27	1:10 p.m.	Rowena S. Carpenter	The Household Calendar
	1:30 p.m.	FEDERAL FARM BOARD PROGRAM	
Dec. 28		FARM BUREAU FEDERATION PROGRAM	
Dec. 30	1:10 p.m.	Welby R. Stevens	Watching the Weather With Uncle Sam
	1:30 p.m.	J. R. Mohler	High-Lights of the Year in Animal Science
Dec. 31	1:10 p.m.	W. R. Beattie	The Garden Calendar
	1:30 p.m.	N. A. Olsen	High-Lights of the Farm Busi- ness Year.



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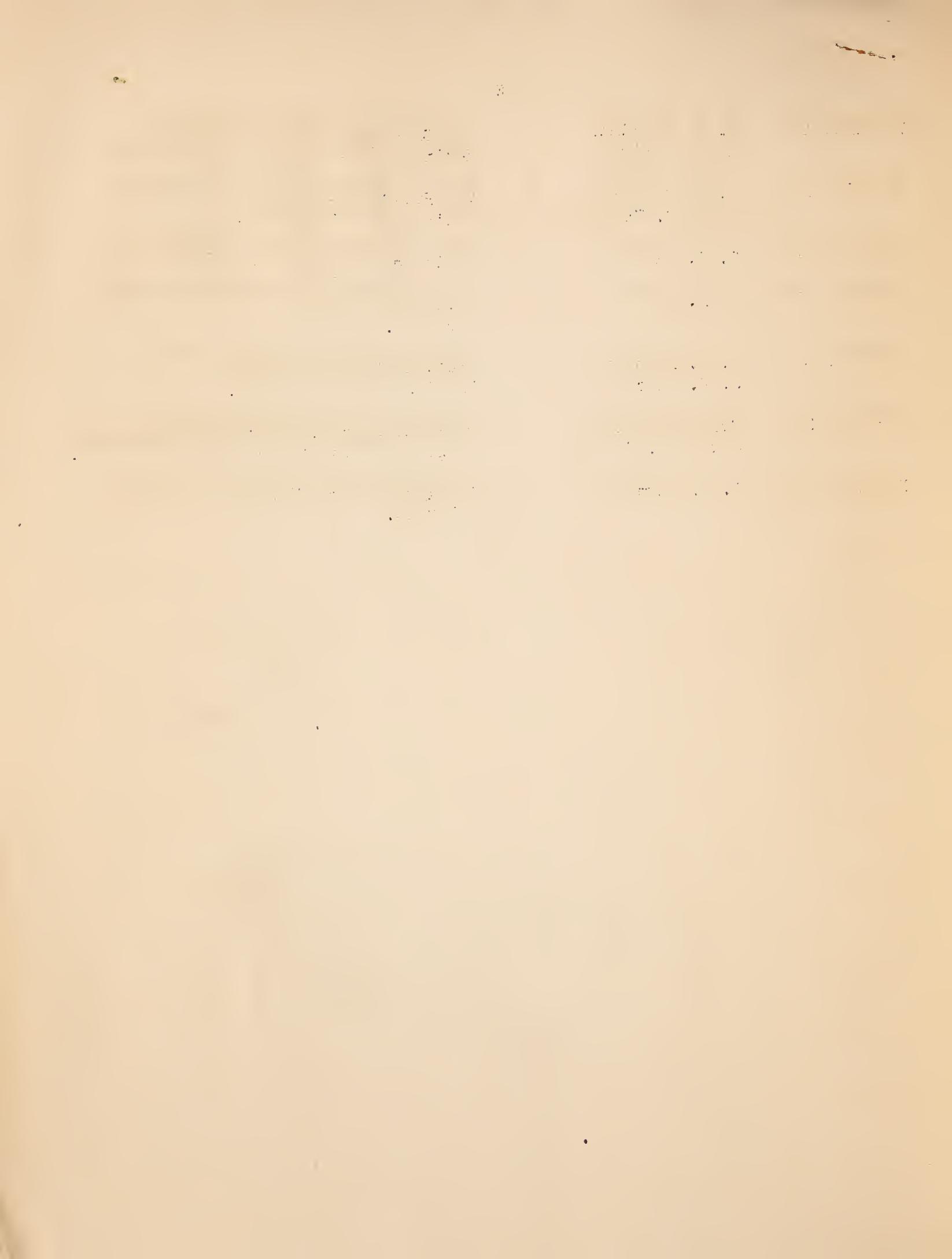
U. S. D. A. NOONHOUR NETWORK BROADCAST.



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<u>Date</u>	<u>Speakers</u>	<u>Topics</u>
December 3	V. N. Valgren James Silver	How Fully Should Farm Property be Insured? Stop the Gray Thief.
December 4	James F. Crouch W. B. Ellenberger	Play Safe With Poisons. How to Tell the Age of Animals.
December 5	C. W. Warburton Moses Leadership Trophy Winners.	The Club Congress. Interviews about their work.
December 6	R. R. Slocum J. T. Quinn	The Poultry Situation in December. Planning Next Year's Poultry Work.
December 7	G. A. Collier A. R. Lee	Current Prices and Markets on Poultry Feeds. Feeding Hens for Profit.
December 10	W. F. Callander Maj. Robt. Y. Stuart	Review of December Cotton Report. Some Forestry for Dinnertime.
December 11	C. L. Christensen W. W. Swett	How Cooperation has influenced Farming Practices. How the Milk Factory Works.
December 12	C. V. Whalin J. B. Kincer	Review of the Cattle Market. The Fortnight's Weather.
December 13	M. R. Cooper	How to Make a Farm Budget.
December 14	O. C. Stine	Review of the December "Price Situation."
December 17	W. F. Callander	Review of the General Crop Report.
December 18	W. F. Callander C. F. Sarle	Review of the General Crop Report. The Year's Corn Crop.
December 19	W. F. Callander Henry G. Knight	Review of Winter Wheat and Rye Report How to Get Help on Soil Problems.

December 20	W. J. Spillman A. B. Nystrom	The Shift in Cotton Production: Making a Start with the Dairy Herd.
December 21	W. A. Sherman Chase G. Woodhouse	The Pre-Christmas Vegetable Market. Making the Home Budget.
December 24	C. L. Harlan	Review of the Pig Survey Report.
December 25	C. B. Smith	Christmas Presents Farmers Give Themselves.
December 26	J. R. Holbert J. B. Kincer	Breeding Disease-Resistant Corn. The Fortnight's Weather.
December 27	Eric Englund Josiah C. Folsom	Do Farmers Use Too Much Credit? Proper perquisites for farm hired help.
December 28	J. C. Marquis	Our Agricultural Market in Central Europe.



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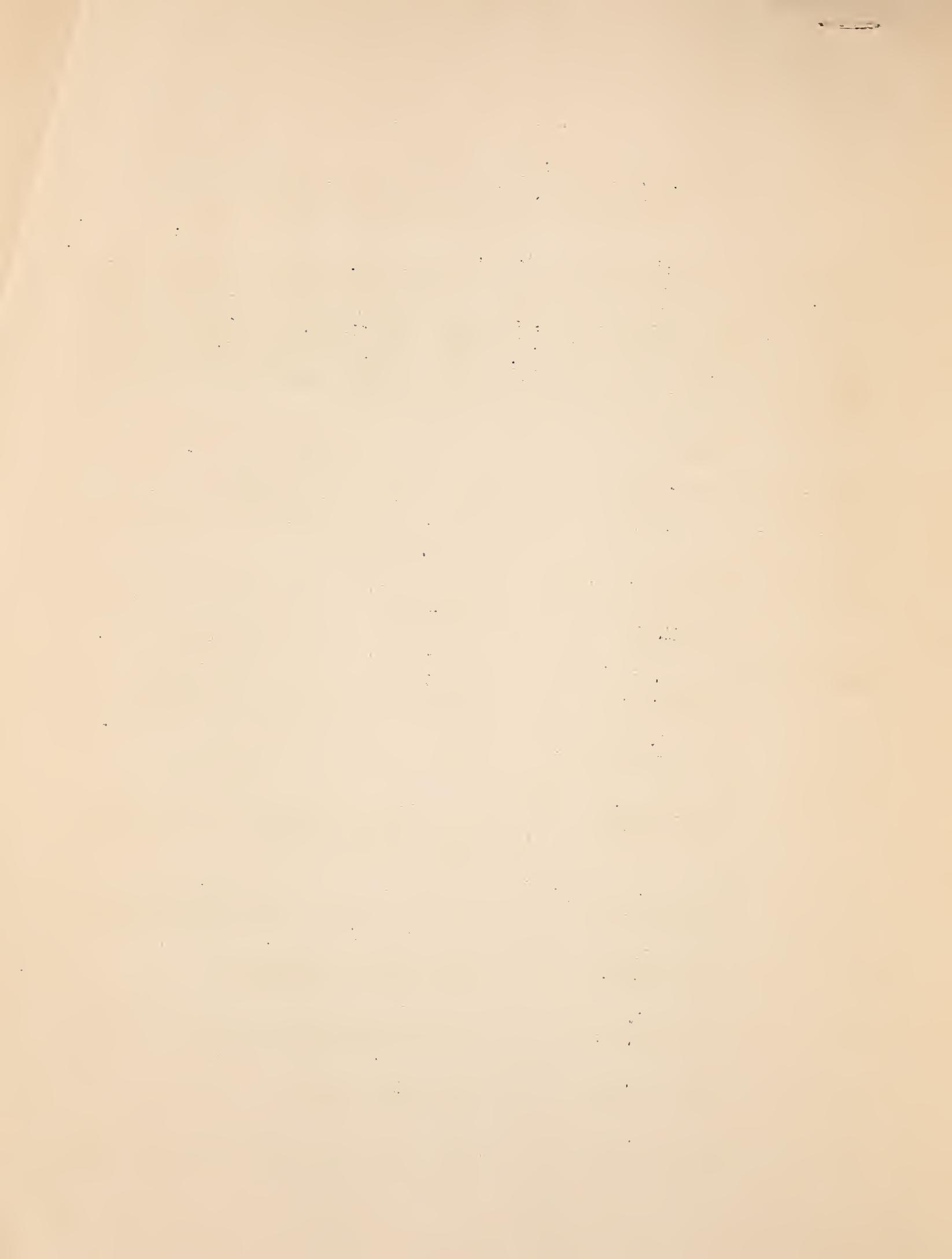
U. S. Department of Agr

1934
JANUARY SCHEDULE.

U. S. D. A. Noonhour Network Broadcast for ~~month~~
December 31, 1928 to January 25, 1929

Broadcast from 12:15 to 12:30 p. m., Central Standard Time, or 1:15 to 1:30 p.m. Eastern Standard Time, or 11:15 to 11:30 a.m., Mountain Standard Time, by the following radio stations associated with the National Broadcasting Company: KFKX, Chicago; KDKA, Pittsburgh; WRC, Washington; KSTP, St. Paul-Minneapolis; WOW, Omaha; WDAF, Kansas City, KFK, St. Louis; KVOO, Tulsa; WFAA, Dallas; WOAI, San Antonio; WSB, Atlanta; WMC, Memphis; KOA, Denver; WSM, Nashville; WLW, Cincinnati; and WOC, Davenport.

<u>Date</u>	<u>Speaker</u>	<u>Topic</u>
December 31	W. M. Jardine	The Farmer Looks at 1928.
January 1	N. A. Olsen	Looking Forward Into the New Farm Business Year.
January 2	Roy C. Potts	Poultry Markets at the Beginning of the Year.
	M. A. Jull	Progress in Poultry Breeding.
January 3	G. A. Collier	Developments in the Feed Market.
	W. H. Black	Winter Problems of Beef Producers.
January 4	C. A. Burmeister	What About the Hog Market?
	E. Z. Russell	Swine Production as a Business.
January 7	L. M. Davis	Tales the Dairy Markets Tell.
	Duncan Stuart	Is a Cow's Milk Production Limited by Feed Capacity?
January 8	W. A. Sherman	Trends in Truck Crops and Markets.
	William Stuart	Cutting the Cost of Producing Potatoes.
January 9	C. V. Whalin	What About the Cattle Market?
	J. B. Kincer	The Fortnight's Weather.
January 10	I. W. Hill	Southern Boys Lead in Cotton per Acre.
	H. W. Gilbertson	Farmers Study Their Markets.
January 11	W. R. Beattie	It's Catalog Time.
	Ruth Van Deman	Making the Living Room Livable.
January 14	J. B. Shepard	Some Lessons from the 1928 Potato Crop.
	W. F. Callander	Potato Stocks Report.



January 15	O. C. Stine F. G. Ashbrook	The Price Situation. Fur Farming as a Sideline.
January 16	O. C. Stine H. B. Humphrey	The World Wheat Situation in January. Wheat Rusts and Their Control.
January 17	H. M. Conway D. A. Spencer	How Does the Lamb Market Look? Preparation for Spring Lambing.
January 18	Henry G. Knight	Industrial Uses for Farm Products.
January 21	W. R. Mattoon M. H. Fohrman	The Farm Woods a Savings Bank. Some Lessons Derived from Official Testing of Dairy Cows.
January 22	L. C. Gray	What Three Years of Farm Mortgage Fore- closure Statistics Show.
January 23	W. B. Hart, Cornell University H. R. Wellman, Univ. of Calif.	The Northeastern Agricultural Situation The Pacific Coast Agricultural Situation
January 24	R. L. Donovan, Univ. of Minnesota Kenneth Treanor, Univ. of Georgia	The Northwestern Agricultural Situation The Southeastern Agricultural Situation
January 25	H. C. M. Case, Univ. of Illinois T. H. Summers, Colo. Agr. College	The Corn Belt Agricultural Situation The Rocky Mountain and Great Plains Agricultural Situation.

